

Annual Members Meeting 2011



CASA DE VENEZUELA
VALLE DELAWARE / DELAWARE VALLEY

April 3rd, 2011

Agenda



CASA DE VENEZUELA
VALLE DELAWARE / DELAWARE VALLEY

- **Introduction**
 - Mission & Vision Statements, Core Values
 - Board of Directors and Coordinators
- **Annual Report 2010**
 - Highlights
 - Programs and Events
 - Membership
 - Finances
- **Programs and Events 2011**
- **Cocktail Reception**



CASA DE VENEZUELA
VALLE DELAWARE / DELAWARE VALLEY

Introduction



CASA DE VENEZUELA
VALLE DELAWARE / DELAWARE VALLEY

Mission Statement

The mission of Casa de Venezuela is to promote the culture, roots, traditions and folklore of Venezuela in the Delaware and Lehigh Valley regions through community, social, educational and cultural events and programs.

La misión de la Casa de Venezuela es promover la cultura, raíces, tradiciones y folklore de Venezuela en el Valle Delaware y Lehigh, por medio de programas y eventos comunitarios, sociales, educativos y culturales



Vision Statement

Casa de Venezuela will be recognized as the leading Venezuelan art and culture organization in the Delaware and Lehigh Valley region and will have a strong reputation among Latino cultural organizations throughout the United States.

Casa de Venezuela sera reconocida como la organizacion lider Venezolana de arte y cultural en el Valle Delaware y Lehigh, teniendo una reputacion fuerte entre las organizaciones culturales latinas alrededor de los Estados Unidos.

Core Values



CASA DE VENEZUELA
VALLE DELAWARE / DELAWARE VALLEY

Trust / *Honestidad*

Integrity / *Integridad*

Energy / *Energía*

Enthusiasm / *Entusiasmo*

Professionalism / *Profesionalismo*



Board of Directors and Coordinators

Board of Directors

- **Emilio A. Buitrago** – *President*
- **Rubén Reyes** – *Vice-President*
- **Liselotte Harrity** – *Secretary*
- **Arturo Guillén** – *Treasurer*
- Carolina Bittar – *Membership*
- Nilsa Laya – *Community Relations*
- Luis Manuel Colmenares – *Marketing*
- Elena Barroeta – *Special Programs*
- Open – *Technology*
- Open – *Communication Outreach*
- Open – *Fundraising*

Committees

- Alberto Ríos – *Music Ensemble*
- Edilia O'Hara – *Dance Ensemble*
- Luis M. Colmenares – *Venezuelan Expressions*
- Melissa Shapiro – *Dialogo 365*

Lehigh Valley Chapter:

- Lina Garcia – *President*
- Alejandro Schnakofski – *Vice-President*
- Eduardo Mihura – *Treasurer*
- Zenddy Caicedo-Tintle – *Secretary*



CASA DE VENEZUELA
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Annual Report 2010



Highlights 2010

Key Events

- Total of 8 Events – 1,500+ attendees
- 4th Year of Venezuelan Expressions

Financial Success

- 4th consecutive year receiving Capacity Building grants from HIP
- 4th consecutive year receiving grant from the PA Council on the Arts
- Grant from Samuel Fels Foundation
- Initial funds for staff

Other

- Web Site fully implemented
- Kick-off Lehigh Valley Chapter
- Facebook:
 - CDV with 417 fans.
 - CDV Lehigh Valley with 64 fans
- Finally, CDV new “Casa”



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Programs and Events 2010

Venezuelan Expressions, October 10th, 2010



Venezuelan Expressions



March 27th 2010

Casa de Venezuela / Annual Members Meeting

Programs and Events 2010



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Programs and Events 2010





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CDV new “Casa”

After 1 ½ years of feasibility studies, the Board has decided to pursue a joint venture to share facilities with Raices Culturales Latinoamericanas

Address:

- Old Crane School, 1417 North 2nd Street, Philadelphia, PA 19122



Help us support this major initiative with...

FINANCIAL CONTRIBUTIONS!!

Raices Culturales & Casa de Venezuela shared location project



CASA DE VENEZUELA
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Membership 2010



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	2010	2009	2008
Total Memberships (*)	173	153	131

	2010	2009
Current	31%	43%
Expired	69%	57%

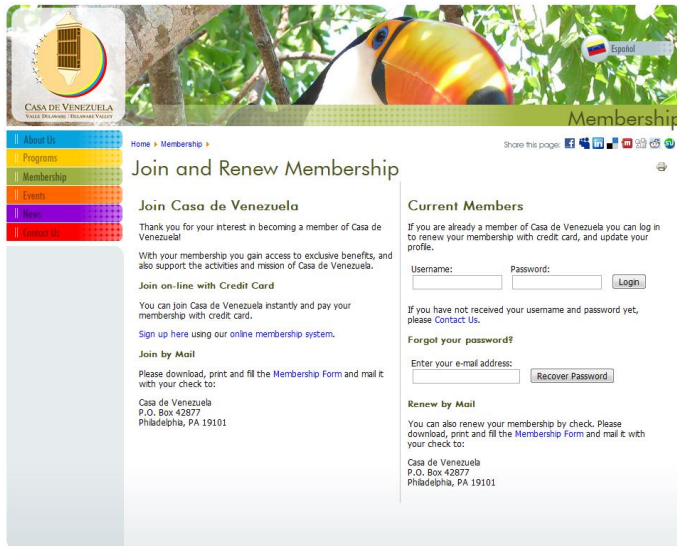
(*) Most are family memberships up to 5 members per family




Spring Membership Drive

Please renew membership

1. Go to www.casadevenezuela.net
2. Click *Membership*
3. Click *Join and Renew Membership*
4. Use code: *spring2011* to apply savings



Please update your Profile


CASA DE VENEZUELA
VALLE DELAWARE / DELAWARE VALLEY

Please Update Your Member Profile

This year Casa de Venezuela launched a new **Online Membership System** that allows you to become a member, pay membership dues and update your member profile online through our website.

We want to ask you to familiarize yourself with the system and **Please Update Your Member Profile**.

1. Go to www.casadevenezuela.net
2. Look for the "Membership" section
3. Click on "Join and Renew Membership"
4. Enter your username and password
5. Click on "Change Password/Edit Profile"
6. Update your profile and click "Save Profile"

Your Username: <Username>

Your Password: <Password>

This is the information we currently have in the system.

Please:

- Add any missing information
- Correct any wrong information
- Update any outdated information

Principal Member	Family Member #1
Full Name: <First_Name> <Last_Name>	Full Name: <M_1_Family_Member_Full_Name>
Email Address: <Email>	Relationship: <M_1_Family_Member_Relationship>
Home Phone: <Home_Phone>	Date of Birth: <M_1_Family_Member_Date_of_Birth>
Cell Phone: <Cell_Phone>	Family Member #2
Work Phone: <Work_Phone>	Full Name: <M_2_Family_Member_Full_Name>
Adults: <Adults>	Relationship: <M_2_Family_Member_Relationship>
Children: <Children>	Date of Birth: <M_2_Family_Member_Date_of_Birth>
Current Employer: <Current_Employer>	Family Member #3
Profession: <Profession>	Full Name: <M_3_Family_Member_Full_Name>
Education Level: <Education_Level>	Relationship: <M_3_Family_Member_Relationship>
Address: <Street_Address>	Date of Birth: <M_3_Family_Member_Date_of_Birth>
<City>, <State> <ZIP>	Family Member #4
	Full Name: <M_4_Family_Member_Full_Name>
	Relationship: <M_4_Family_Member_Relationship>
	Date of Birth: <M_4_Family_Member_Date_of_Birth>

Privacy Statement: We collect personal information for the sole purpose of contacting you and adapt our programs to the needs of our members. Your personal information is kept confidential and will never be sold or distributed. Updated e-mail, address and phone numbers allow for prompt communication regarding your membership, events, and other important information.

If you have any questions or experience any difficulties accessing the system and updating your profile contact Carolina Bittar at cbittar@casadevenezuela.net or 610-547-8402.

Finances 2010



CASA DE VENEZUELA
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- Income and Expenses
- Programs and Events

Income and Expenses

January to December 2010 (US\$)



CASA DE VENEZUELA
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	Programs	Special Events	Operations	TOTAL
Income				
43300 · Direct Public Grants	3,000	0	20,000	23,000
43400 · Direct Public Support	2,250	0	3,130	5,380
44500 · Government Grants	2,750	0	0	2,750
46400 · Other Types of Income	0	0	0	10
47200 · Program Income	0	0	2,229	2,229
49000 · Special Events Income	5,000	3,774	0	8,774
Total Income	13,000	3,774	25,359	42,143
Expense				
62100 · Contract Services	0	0	2,951	2,951
62800 · Facilities and Equipment	0	0	795	795
65000 · Operations	0	0	429	429
65100 · Other Types of Expenses	11,992	7,535	923	20,450
68300 · Travel and Meetings	0	0	4,458	4,458
Total Expense	11,992	7,535	9,556	29,083
Net Income	1,008	(3,761)	15,803	13,060

Programs and Events

January to December 2010 (US\$)



	<u>Income</u>	<u>Expenses</u>	<u>Balance</u>
Programs			
Venezuelan Expressions	8,000	8,607	(607)
CDV Groups performance	5,000	2,450	2,550
Independence Day	0	341	(341)
Programs - Other	0	594	(594)
Total Programs	<u>13,000</u>	<u>11,992</u>	<u>1,008</u>
Special Events			
Christmas Party	2,497	5,261	(2,764)
Venezuelan Picnic	1,084	771	313
Annual General Meeting	0	1,229	(1,229)
Other Events	193	274	(81)
Total Special Events	<u>3,774</u>	<u>7,535</u>	<u>(3,761)</u>
Total Programs/Events	<u>16,774</u>	<u>19,527</u>	<u>(2,753)</u>



CASA DE VENEZUELA
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For 2011... to celebrate the Bicentennial

1. Music / Dance



2. Art Expression

Diálogo 365.



3. Education



Bicentennial Celebration

200 years of the Independence of Venezuela (Bicentennial)

Date: Week of July 5th

Event: **Raise of the Venezuelan Flag** at the City Hall of Philadelphia

Participation: Mayor of the city, members of the city council, members of the Venezuelan community, community leaders, media outlets, etc.



Venezuelan Expressions

Venezuelan Expressions



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200 years of the Independence of Venezuela (Bicentennial)

Target date: TBD

Event: A **Magnificent Concert at a new location**

Featuring: A **Virtuoso Ensemble of Professional Venezuelan Musicians** living in the Delaware Valley region.

Also featuring: the **Casa de Venezuela's Ensemble of Music and Group of Traditional Dances**

Dialogo 365

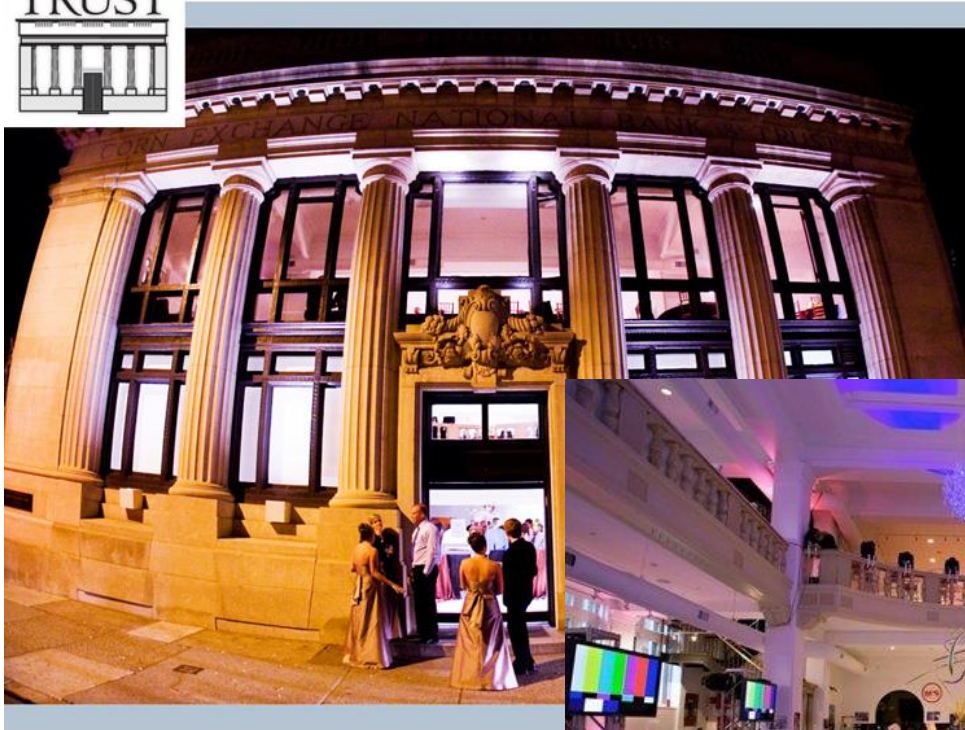
Diálogo 365.



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Date: From October 7th (First Friday) to October 31th

Location:



249 Arch Street, Philadelphia



Artist Scope: 20-25 Artists

Educational Summer Camp



A dynamic Summer Program demonstrating the essence of Latin America through arts, crafts, music and dance. This program, conducted in Spanish for children ages 6 to 12, will result in an appreciation for multicultural diversity and reinforcement of a second language.

Date: June 27th – July 15th

Location: Waldorf School of Philadelphia

7500 Germantown Ave., Philadelphia PA 19119

Hours: 9:00am to 3:00pm

REGISTRATIONS NOW OPEN!!!



Other Activities and Events 2011

- *Annual Members Meeting* *
- Open House / House warming with Raices Culturales Latinoamericanas
- International Spring Festival (Lansdale School District)
- Latin Roots and Rhythms Festival (Raices Culturales Latinoamericanas)
- Venezuelan BBQ/Picnic (Delaware)
- Venezuelan BBQ/Picnic (Lehigh Valley)
- Halloween Party (Fundraising Event)
- Christmas Party

** Events executed to date*

*More events may be added
check events calendar in website*

Questions and Answers



CASA DE VENEZUELA
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Questions, feedback and suggestions are always welcome.

Please send them to:

info@casadevenezuela.net

Casa de Venezuela ... Tu Casa!!!



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Thank you!

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Let's celebrate!