

# Annual Members Meeting 2012



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

March 18, 2012

# Agenda



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

- **Introduction**
  - Mission & Vision Statements, Core Values
  - Board of Directors and Coordinators
- **Annual Report 2011**
  - Highlights
  - Programs and Events
  - Membership
  - Finances
- **Programs and Events 2012**
- **Reception**



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# Introduction



# Mission Statement

The mission of Casa de Venezuela is to promote the culture, roots, traditions and folklore of Venezuela in the Delaware and Lehigh Valley regions through community, social, educational and cultural events and programs.

*La misión de la Casa de Venezuela es promover la cultura, raíces, tradiciones y folklore de Venezuela en el Valle Delaware y Lehigh, por medio de programas y eventos comunitarios, sociales, educativos y culturales*



# Vision Statement

Casa de Venezuela will be recognized as the leading Venezuelan art and culture organization in the Delaware and Lehigh Valley region and will have a strong reputation among Latino cultural organizations throughout the United States.

*Casa de Venezuela sera reconocida como la organizacion lider Venezolana de arte y cultural en el Valle Delaware y Lehigh, teniendo una reputacion fuerte entre las organizaciones culturales latinas alrededor de los Estados Unidos.*

# Core Values



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Trust / *Honestidad*

Integrity / *Integridad*

Energy / *Energía*

Enthusiasm / *Entusiasmo*

Professionalism / *Profesionalismo*



# Board of Directors and Coordinators

## Board of Directors

- **Emilio A. Buitrago – President**
- **Rubén Reyes – Vice-President**
- **Liselotte Harrity – Secretary**
- **Arturo Guillén – Treasurer**
- **Carolina Bittar – Membership**
- **Nilsa Laya – Community Relations**

## Coordinators & Volunteers

- Luis Manuel Colmenares – Marketing
- Elisa Bermudez – Communication Outreach
- Deyanira Deshayes - Events
- Open – Technology
- Open – Fundraising

## Committees

- Wymaira Luy – *Music Ensemble*
- Edilia O'Hara – *Dance Ensemble*
- Luis M. Colmenares – *Venezuelan Expressions*
- Melissa Shapiro – *Dialogo 365*

## Lehigh Valley Chapter

- President: Victor Salicetti
- Vice-President: Zenaida D'Lima
- Treasurer: Maria Fernanda Slaska
- Secretary: Iraida Carrasco
- Culture & Events: Alexandra González
- Community Relations: Lorena Espinal
- Membership: Jenny Ramos



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# Annual Report 2011





# Highlights 2011 Draft

## Programs / Events

- New Office shared with Raices Culturales.
- Total of 07 Events – 800+
- 3<sup>rd</sup> Dialogo 365 Celebrating the Venezuelan Bicentennial of Independence.

## Financial Success

- 4<sup>th</sup> consecutive year receiving Capacity Building grants from HIP
- 4<sup>th</sup> consecutive year receiving grant from the PA Council on the Arts
- Grant from Samuel Fels Foundation
- Initial funds for staff provided by HIP
- Shared Grant funding with Raices Culturales provided by HIP

## Other

- First Intern from Arcadia University
- New elected board Lehigh Valley Chapter
- Facebook:
  - CDV with 489 fans.
  - CDV Lehigh Valley with 169 fans
  - Dialogo 365 – 52 Likes
  - Ensemble of Music – 113 followers
- Twitter
  - Dialogo365
  - VenExpPhila

# Programs and Events 2011

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Dialogo 365, October, 2011

# Programs and Events 2011

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Picnic Casa de Venezuela Lehigh Valley

# Programs and Events 2011

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Christmas Party 2011

# Programs and Events 2011

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Performance at West Chester University

# Programs and Events 2011

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## Performance at the Latin Roots Festival

Raices Culturales Latinoamericanas

# Programs and Events 2011

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## Performance at the International Spring Festival in Lansdale

Lansdale School District

# Programs and Events 2011

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## Halloween Fundraising Party

Positano Post



# Programs and Events 2011



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Independence of Venezuela – Floral Wreath Laying

Francisco de Miranda Square

# Programs and Events 2011



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Fundraising Shared Event with Raices Culturales

April, 28, 2011

# Programs and Events 2011



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Featured in the program *A World of Dance in Philadelphia* on Mind TV

Part series presenting our roommates and partners Raices Culturales Latinoamericanas

# Raices Culturales & Casa de Venezuela shared location project (before)



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# Raices Culturales & Casa de Venezuela shared location project (today)



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# Membership 2011 – to be updated

	2010	2009	2008
<b>Total Memberships (*)</b>	<b>173</b>	<b>153</b>	<b>131</b>

  

	2010	2009
Current	31%	43%
Expired	69%	57%

(\*) Most are family memberships up to 5 members per family

# Finances 2011



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- Income and Expenses
- Programs and Events

# Income and Expenses

## January to December 2011 (US\$)



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	<b>Programs</b>	<b>Special Events</b>	<b>Operations</b>	<b>TOTAL</b>
<b>Income</b>				
43300 · Direct Public Grants	0	0	20,000	20,000
43400 · Direct Public Support	2,750	0	0	2,750
47200 · Program Income	7,024	0	1,442	8,466
49000 · Special Events Income	0	3,615	134	3,749
<b>Total Income</b>	<b>9,774</b>	<b>3,615</b>	<b>21,576</b>	<b>36,283</b>
<b>Expense</b>				
62100 · Contract Services	0	0	525	525
62800 · Facilities and Equipment	0	0	2,447	2,447
65100 · Other Types of Expenses	19,218	4,498	1,230	24,946
68300 · Travel and Meetings	0	2,689	1,238	3,927
<b>Total Expense</b>	<b>19,218</b>	<b>7,187</b>	<b>5,440</b>	<b>31,845</b>
<b>Net Income</b>	<b>(9,444)</b>	<b>(3,572)</b>	<b>16,136</b>	<b>3,120</b>



# Programs and Events

## January to December 2011 (US\$)



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	<u>Income</u>	<u>Expenses</u>	<u>Balance</u>
<b>Programs</b>			
CDV Groups performance	6,500	6,800	(300)
Dialogo 365	3,774	11,321	(7,547)
Independence Day		381	(381)
Educational Program		1,216	(1,216)
Programs - Other			0
<b>Total Programs</b>	<u>10,274</u>	<u>19,718</u>	<u>(9,444)</u>
<b>Special Events</b>			
Christmas Party	2,120	3,706	(1,586)
Haloween Party	1,215	0	1,215
Annual General Meeting	0	2,689	(2,689)
Venezuelan Picnic	280	792	(512)
Other Events			0
<b>Total Special Events</b>	<u>3,615</u>	<u>7,187</u>	<u>(3,572)</u>
<b>Total Programs/Events</b>	<u>13,889</u>	<u>26,905</u>	<u>(13,016)</u>

# Income and Expenses **PREVIOUS YEAR**

## January to December 2010 (US\$)



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	<b>Programs</b>	<b>Special Events</b>	<b>Operations</b>	<b>TOTAL</b>
<b>Income</b>				
43300 · Direct Public Grants	3,000	0	20,000	23,000
43400 · Direct Public Support	2,250	0	3,130	5,380
44500 · Government Grants	2,750	0	0	2,750
46400 · Other Types of Income	0	0	0	10
47200 · Program Income	0	0	2,229	2,229
49000 · Special Events Income	5,000	3,774	0	8,774
<b>Total Income</b>	<b>13,000</b>	<b>3,774</b>	<b>25,359</b>	<b>42,143</b>
<b>Expense</b>				
62100 · Contract Services	0	0	2,951	2,951
62800 · Facilities and Equipment	0	0	795	795
65000 · Operations	0	0	429	429
65100 · Other Types of Expenses	11,992	7,535	923	20,450
68300 · Travel and Meetings	0	0	4,458	4,458
<b>Total Expense</b>	<b>11,992</b>	<b>7,535</b>	<b>9,556</b>	<b>29,083</b>
<b>Net Income</b>	<b>1,008</b>	<b>(3,761)</b>	<b>15,803</b>	<b>13,060</b>

# Programs and Events **PREVIOUS YEAR**

January to December 2010 (US\$)



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	<u>Income</u>	<u>Expenses</u>	<u>Balance</u>
<b>Programs</b>			
Venezuelan Expressions	8,000	8,607	(607)
CDV Groups performance	5,000	2,450	2,550
Independence Day	0	341	(341)
Programs - Other	0	594	(594)
<b>Total Programs</b>	<b>13,000</b>	<b>11,992</b>	<b>1,008</b>
<b>Special Events</b>			
Christmas Party	2,497	5,261	(2,764)
Venezuelan Picnic	1,084	771	313
Annual General Meeting	0	1,229	(1,229)
Other Events	193	274	(81)
<b>Total Special Events</b>	<b>3,774</b>	<b>7,535</b>	<b>(3,761)</b>
<b>Total Programs/Events</b>	<b>16,774</b>	<b>19,527</b>	<b>(2,753)</b>

# For 2012



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1. Music / Dance



2. Art Expression



3. Social Events

# Venezuelan Expressions

**Venezuelan** Expressions



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## 200 years of the Independence of Venezuela (Bicentennial)

Sunday, June, 17, 2012

Mandell Theater at Drexel University

Featuring: Casa de Venezuela's Ensemble of Music and Group of Traditional Dances

Special Guests: **Saul Vera & Ensemble, Allegro Voce Children Choir**

# Dialogo 365

Diálogo 365.



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Date: During Hispanic Heritage Month

Location: TBD, proposed open Gallery spaces at the City of Hall of Philadelphia

Curator: Anabelle Rodriguez

Artist Scope: 20-25 Artists

# Social



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## Summer Picnics:

Delaware Valley

Lehigh Valley

Christmas Party 2012

Halloween Party 2012



# How you can help Casa de Venezuela

- By becoming a member
- By renewing your membership
- By making a financial donation (tax deductible)
- By attending our events and programs
- By registering your children in the group of dances and/or the Children Choir(\*)
- By telling your friends and family to become members
- By volunteering your time
- By becoming a member of the dance or music groups





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# How you can help Casa de Venezuela

- By becoming an active member with the idea of later become part of the Board of Directors
- By supporting our partners, supporters and sponsors
- By proposing new ideas, provide feedback and opinions



Thank you!

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Let's celebrate!