

# Annual Members Meeting 2012-2013



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

May 5th , 2013  
Old Crane School – White Space



# Agenda

- **Introduction**
  - Mission & Vision Statements, Core Values
  - Board of Directors and Coordinators
- **Annual Report 2012**
  - Highlights
  - Programs and Events
  - Membership
  - Finances
- **Programs and Events 2013**
- **New Board of Director Selection Process**
- **Venezuelan Brunch**



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# Introduction



CASA DE VENEZUELA  
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# Mission Statement

The mission of Casa de Venezuela is to promote the culture, roots, traditions and folklore of Venezuela in the Delaware and Lehigh Valley regions through community, social, educational and cultural events and programs.

*La misión de la Casa de Venezuela es promover la cultura, raíces, tradiciones y folklore de Venezuela en el Valle Delaware y Lehigh, por medio de programas y eventos comunitarios, sociales, educativos y culturales*



# Vision Statement

Casa de Venezuela will be recognized as the leading Venezuelan art and culture organization in the Delaware and Lehigh Valley region and will have a strong reputation among Latino cultural organizations throughout the United States.

*Casa de Venezuela sera reconocida como la organizacion lider Venezolana de arte y cultural en el Valle Delaware y Lehigh, teniendo una reputacion fuerte entre las organizaciones culturales latinas alrededor de los Estados Unidos.*

# Core Values



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Trust / *Honestidad*

Integrity / *Integridad*

Energy / *Energía*

Enthusiasm / *Entusiasmo*

Professionalism / *Profesionalismo*



# Board of Directors and Coordinators

## Board of Directors 2010-2013

- **Emilio A. Buitrago** – *President*
- **Rubén Reyes** – *Vice-President*
- **Liselotte Harrity** – *Secretary*
- **Arturo Guillén** – *Treasurer*
- Carolina Bittar – *Membership*
- Nilsa Laya – *Community Relations*
- *Luis Manuel Colmenares* – *Marketing*
- Open – *Technology*
- Open – *Communication Outreach*
- Open – *Fundraising*

## Committees

- Wymaira Luy – *Music Ensemble*
- Edilia O'Hara – *Dance Ensemble*
- Luis M. Colmenares – *Venezuelan Expressions*
- Melissa Shapiro – *Dialogo 365*
- *Elisa Bermudez* - *Communications*

## Lehigh Valley Chapter:

- Victor Salicetti
- Lorena Espinal
- Yenny Ramos
- Zenaida Dlima



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# Annual Report 2012





# Highlights 2012 Draft

## Key Events

- 2 years sharing office space with Raices Culturales Latinoamericanas
- Total of 3 Events – 1,400+ attendees
  - Annual Members Meeting
  - **Venezuelan Expressions** at Drexel University the with two special guests artists – 300 attendees
  - 4<sup>th</sup> **Dialogo 365** in partnership with the program Arts in City Hall, held for 2 ½ months – 800 + attendees
  - **Arepazo 2012** (Lehigh Valley)
  - **Summer BBQ** (Lehigh Valley)

## Financial Success

- Stranded for 2012

## Social Media

- Facebook:
  - Casa de Venezuela on Facebook 1,016
  - CDV Lehigh Valley on Facebook 394
  - Dialogo 365 on Facebook – 137 like
  - Dialogo 365 Twitter 44 Followers
  - VenExp\_Phila 16 followers

# Programs and Events 2012

## Venezuelan Expressions, June, 2012

Mandell Theater @ Drexel University

Ensemble of Music Casa de Venezuela - Group of Dances Casa de Venezuela

Special Guests Artists:

Allegro Voce Children Chorus

Saul Vera & Laura Lambuley *Nothing But Joropo*, Hernan Mature, Roberto Quintero



# Programs and Events 2012



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## Venezuelan Expressions





# Programs and Events 2012



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## Venezuelan Expressions



# Programs and Events 2012



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## Dialogo 365 Carpe Diem

Philadelphia City Hall

37 Artists – Chief Curator: Annabelle Rodriguez



*Diálogo* 365 • CARPE DIEM: A Latin American Art Exhibition



CARPE DIEM QUAM MINIMUM CREDULA POSTERO...



VIVE EL DÍA DE HOY, NO FÍES DEL INCIERTO MAÑANA



- HORACE



# Programs and Events 2012



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## Dialogo 365 – Carpe Diem



# Programs and Events 2012



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## Dialogo 365 – Carpe Diem







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# Programs and Events 2012

## Arepazo 2013 – Lehigh Valley

Bethlehem Twp. Municipal Park

Featuring: Allentown Symphony – El Sistema Lehigh Valley





# Programs and Events 2012



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## Arepazo 2013 – Lehigh Valley



# Programs and Events 2012



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## Annual Members Meeting



# Membership 2012 – to be updated

	2010	2009	2008
<b>Total Memberships (*)</b>	<b>173</b>	<b>153</b>	<b>131</b>

	2010	2009
Current	31%	43%
Expired	69%	57%

(\*) Most are family memberships up to 5 members per family

# Finances 2012



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- Income and Expenses
- Programs and Events



# Income and Expenses

## January to December 2012 (US\$)



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	<b>Programs</b>	<b>Special Events</b>	<b>Operations</b>	<b>TOTAL</b>
<b>Income</b>				
43300 - Direct Public Grants	0	0	3,000	3,000
43400 - Direct Public Support	12,880	0	1,900	14,780
47200 - Program Income	3,989	0	1,045	5,034
49000 - Special Events Income	0	3,429	0	3,429
<b>Total Income</b>	<b>16,869</b>	<b>3,429</b>	<b>5,945</b>	<b>26,243</b>
<b>Expense</b>				
62800 - Facilities and Equipment	0	0	6,546	6,546
65000 - Operations	0	0	169	169
65100 - Other Types of Expenses	23,652	5,194	3,137	31,983
68300 - Travel and Meetings	0	1,175	287	1,463
<b>Total Expense</b>	<b>23,652</b>	<b>6,369</b>	<b>10,139</b>	<b>40,160</b>
<b>Net Income</b>	<b>(6,784)</b>	<b>(2,940)</b>	<b>(4,194)</b>	<b>(13,917)</b>

# Programs and Events

## January to December 2012 (US\$)



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	<b><u>Income</u></b>	<b><u>Expenses</u></b>	<b><u>Balance</u></b>
<b>Programs</b>			
Venezuelan Expressions	10,269	12,659	(2,391)
Dialogo 365	4,500	10,318	(5,818)
CDV Groups performance	2,100	450	1,650
Independence Day		225	(225)
Programs - Other			0
<b>Total Programs</b>	<b><u>16,869</u></b>	<b><u>23,652</u></b>	<b><u>(6,784)</u></b>
<b>Special Events</b>			
Christmas Party	2,670	4,774	(2,103)
Haloween Party	759	420	339
Annual General Meeting	0	1,175	(1,175)
Other Events			0
<b>Total Special Events</b>	<b><u>3,429</u></b>	<b><u>6,369</u></b>	<b><u>(2,940)</u></b>
<b>Total Programs/Events</b>	<b><u><u>20,298</u></u></b>	<b><u><u>30,021</u></u></b>	<b><u><u>(9,723)</u></u></b>



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# Programs & Events 2013

1. Music / Dance



2. Arts Program



3. Social

**Arepazo 2013**

**Independence of Venezuela Reception**

4. Fundraising

Christmas Bazar (in partnership with Raices Culturales)

5. Educational

To be determined



# Board of Directors Selection Process

## 2010-2013

### **Curent Executive Board**

- Emilio A. Buitrago – *President*
- Rubén Reyes – *Vice-President*
- Liselotte Harrity – *Secretary*
- Arturo Guillén – *Treasurer*

### **Board Members 2010-2013**

- Carolina Bittar – *Membership*
- Nilsa Laya – *Community Relations*
- Luis Manuel Colmenares – *Marketing*
- **Unfilled** – *Technology*
- **Unfilled** – *Communication Outreach*
- **Unfilled** – *Fundraising*

## 2013-2016

### **Proposed Executive Board**

- Ruben Reyes - President*
- Luis Colmenares – Vice-President*
- XXXXXXXXXX - Secretary*
- Issac Perez – Treasurer*

### **Board Members 2013-2016**

- Membership*
- Community Relations*
- Marketing*
- Communications*
- Corporate Development / Fundraising*
- Educational Programs*
- Governance & Policies*
- Volunteer Management*
- Lehigh Valley Chapter*
- Technology / Social Media*
- Others*



# Upcoming Steps to choose Board Members



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- On-Line Survey
- Selection of Candidates
- Interviewing
- Capacity Building Process
  - Board Training
  - Strategic Planning 2013-2016
  - Others



Thank you!

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Let's celebrate!