

# Annual Members Meeting 2014



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

March 16th, 2014  
Old Crane School – White Space

# Agenda



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

- Welcome
- Introduction
  - Mission & Vision Statements, Core Values
  - Board of Directors, Volunteers, Supporters
  - Lehigh Valley Chapter
- Annual Report 2013
  - Highlights
  - Programs and Events
  - Finances
- Programs and Events 2014



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

---

# Introduction



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

# Mission Statement

The mission of Casa de Venezuela is to promote the culture, roots, traditions and folklore of Venezuela in the Delaware and Lehigh Valley regions through community, social, educational and cultural events and programs.

*La misión de la Casa de Venezuela es promover la cultura, raíces, tradiciones y folklore de Venezuela en el Valle Delaware y Lehigh, por medio de programas y eventos comunitarios, sociales, educativos y culturales*



# Vision Statement

Casa de Venezuela will be recognized as the leading Venezuelan art and culture organization in the Delaware and Lehigh Valley region and will have a strong reputation among Latino cultural organizations throughout the United States.

*Casa de Venezuela sera reconocida como la organizacion lider Venezolana de arte y cultural en el Valle Delaware y Lehigh, teniendo una reputacion fuerte entre las organizaciones culturales latinas alrededor de los Estados Unidos.*

# Core Values



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

Trust / *Honestidad*

Integrity / *Integridad*

Energy / *Energía*

Enthusiasm / *Entusiasmo*

Professionalism / *Profesionalismo*



# Board of Directors

## Officers

- Rubén Reyes – President
- Luis Colmenares – Vice President
- Isaac Perez - Treasurer
- Emilio Buitrago – Secretary

## Members at Large

- Ariana Audisio
- Arturo Guillén
- Carolina Bittar
- Dayana Melendez
- Elisa Bermudez
- Liselotte Harrity
- Nilsa Laya
- Samantha Nakhoul



# Volunteers and Supporters

- Monica Acosta
- Oscar Armas
- Dulce Bittar
- Simon Bolivar
- Vanessa Briceño
- Alejandra Conejo
- Nicole Conejo
- Manena Contreras
- Breana Cruz
- Odalis Delgado
- Dey DeShayes
- Jocelyn Dheresi
- Jacobo Laya
- Adriana Linares
- Belmary Lorcas
- Wimayra Luy
- Alejandra Melean
- Daniel Moreno
- Edilia O'Hara
- Michael O'Hara
- Yrma Pacheco
- Nelly Padron
- Mariana Peña
- Alfredo Perez
- Marisol Perez
- Sofia Perez
- Jesus Rincon
- Andreina Sergio
- Leobaldo Solorzano
- Evelis Vergel
- Thomas Zaffalon

*And many more...*





CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

# Lehigh Valley Chapter

- Doris Williams - *President*
- Marielsa Sanchez - *Vice-President*
- Yenny Ramos - *Secretary*
- Nadya Salicetti - *Treasurer*
- Felix Seijas – *Membership*
- Zenaida D’Lima – *Events and Culture*
- Elsy Torres – *Community Relations*



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

---

# Annual Report 2013



# Activity Highlights 2013

## Events

- Annual Members Meeting
- Venezuelan Independence
- Venezuelan Expressions
- Arepazo Lehigh Valley
- Halloween Party
- Tertulia: Venezuelan Chocolate
- Christmas Party

*Approx. 700 attendees*

## Presentations

- Spring Festival
- Feria de Barrio
- Wawa
- Festival Sal y Dulce

*Approx. 800 spectators*

## Finances

- Improvement over 2012
- Programs and Special Events break even
- Still running on a deficit



# Exposure Highlights 2013

## Venezuelan Expressions Media Coverage

- El Tiempo Hispano
- Impacto Latin Newspaper
- Art Matters:
- Philadelphia Inquirer:
- Newsworks/WHYY
- Philadelphia Weekly:
- Community Calendar of Philadelphia Magazine
- Community Calendar ABC 6

## Social Media and Communications

- Facebook:
  - Casa de Venezuela
  - Dialogo365
  - Ensamble de Musica
- Twitter
  - Dialogo365
  - Venezuelan Expressions
- Email List

*Approx. 2,700 followers and contacts*



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

# Programs and Events 2013

# Annual Members Meeting



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY



# Venezuelan Independence



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY



March 18th 2012

# Venezuelan Expressions



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY





# Venezuelan Expressions



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY



# Venezuelan Expressions



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY



# Christmas Party



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY





CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

# Finances 2013

# Income and Expenses

## January to December 2013 (US\$)



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

	<u>Programs</u>	<u>Special Events</u>	<u>Operations</u>	<u>TOTAL</u>
<b>Income</b>				
<b>43400 - Direct Public Support</b>	600	51	1,000	1,651
<b>46400 - Other Types of Income</b>	0	1,046	1,525	2,571
<b>47200 - Program Income</b>	1,713	2,635	629	4,977
<b>49000 - Special Events Income</b>	<u>4,450</u>	<u>0</u>	<u>0</u>	<u>4,450</u>
<b>Total Income</b>	<u>6,763</u>	<u>3,732</u>	<u>3,154</u>	<u>13,649</u>
<b>Expense</b>				
<b>62800 - Facilities and Equipment</b>	0	0	7,170	7,170
<b>65100 - Other Types of Expenses</b>	4,593	6,181	3,922	14,696
<b>68300 - Travel and Meetings</b>	<u>0</u>	<u>0</u>	<u>333</u>	<u>333</u>
<b>Total Expense</b>	<u>4,593</u>	<u>6,181</u>	<u>11,425</u>	<u>22,199</u>
	<u><b>2,170</b></u>	<u><b>(2,449)</b></u>	<u><b>(8,271)</b></u>	<u><b>(8,550)</b></u>

# Programs and Events

## January to December 2013 (US\$)



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

	<b>Income</b>	<b>Expenses</b>	<b>Balance</b>
<b>Programs</b>			
Venezuelan Expressions	4,863	(4,593)	270
Dialogo 365 (Year 2012)	500	0	500
CDV Groups performance	1,400	0	1,400
Programs - Other	0	0	0
<b>Total Programs</b>	<b>6,763</b>	<b>(4,593)</b>	<b>2,170</b>
<b>Special Events</b>			
Christmas Party	2,699	(5,149)	(2,450)
Haloween Party	900	(420)	480
Annual General Meeting	0	(395)	(395)
Other Events (Chocolate)	133	(217)	(84)
<b>Total Special Events</b>	<b>3,732</b>	<b>(6,181)</b>	<b>(2,449)</b>
<b>Total Programs/Events</b>	<b>10,495</b>	<b>(10,774)</b>	<b>(279)</b>



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

---

# Planned Activities 2014



CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

# Programs & Events 2014

**APR**  
**24**

Open House  
Music Program  
ArcoNet

**OCT**  
**12**

Venezuelan  
Expressions

**MAY**  
**30**

Tertulia  
Venezuela in Baseball

**OCT**  
**31**

Halloween Party

**JUL**  
**12**

Summer BBQ  
Independence  
Celebration

**DEC**  
**6**

Christmas Party





Thank you!

CASA DE VENEZUELA  
VALLE DELAWARE / DELAWARE VALLEY

Let's celebrate!